

BLACK engineer of the

NEW THIS YEAR:
Young Adult Program
Bring your kids to a life-changing event.

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February 13-15, 2003
Baltimore, Md.

Hosted by:
Lockheed Martin Corporation

*US Black Engineer & Information
Technology magazine*

The Council of Engineering Deans
of the Historically Black Colleges
and Universities

www.blackengineer.com

YEAR
Awards Conference

CAREER

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CAREER
COMMUNICATIONS GROUP, INC.

Your Career is Not a Game

Your career is not a game. Neither are the important issues facing African-American professionals when it comes to work force diversity, job promotion, professional development, and work/life matters. The “glass ceiling” is very real, and it’s no accident African Americans make up less than 2 percent of senior corporate executives. To get the edge necessary to survive and grow in the workplace, you need all of the tools you can get.

That’s why thousands of professionals over the past 17 years have chosen to attend the Black Engineer of the Year Awards Conference, and why leading Fortune 500 employers have found this conference deserving of corporate travel and training dollars to send their employees.

The Black Engineer of the Year Awards Conference is not a kid’s game. It’s about training, networking, diversity, and finding solutions to issues like the “Digital Divide.” While there are plenty of leisure moments, these moments usually are filled by encounters with leading engineering faculty members, corporate executives, and other

participants in our world-class seminars and professional networking events.

Training Value

Layoffs announced by U.S. companies in 2001 soared 65 percent between June and July, hitting the largest, single, monthly job-cut total ever. The current round of corporate layoffs is a reminder that you are the most important factor in your career success. Gone are the days when we worked for a company from graduation to retirement. Today, the average employee tenure in the U.S. is less than four years.

The key to success in the new millennium is accepting that you, and you alone, are responsible for your career. When it comes to acquiring new skills, managing your professional development, and maneuvering up the corporate ladder, no one will care more about your success than you.

The Black Engineer of the Year Awards Conference will give you the tools you need to make it. Over three days, you will participate in a networking and empowerment weekend that will change the way you see yourself. At our professional development seminars, you will hear some of the nation’s most

accomplished professionals talk about challenges and obstacles that seemed impossible to overcome. Yet, they succeeded. And they will share their lessons with you.

The Black Engineer of the Year Awards Conference will help you understand the job market and know your market value — knowledge you will need as you search for new career opportunities.

Making the Most of Your Career

Our world-class training and professional seminars are brought to you by The CCG Training Institute. All seminars are based on a series of learning tracks developed to enhance the leadership and managerial skills of students and professionals, and to help companies and organizations with cultural coaching and pipeline development strategies.

Technology Track

The CTI Technology Track has classes that will advance your knowledge of business applications and the direction of technology, whether you are a seasoned IT professional or an end-user. Acquire the skills needed to increase your productivity and use technology to its fullest potential. Classes are designed to help you manage large projects more easily, learn about the newest technologies, and get hands-on experience with the latest business applications.

New Professionals Track: Laying the Foundation

Build the skills necessary to succeed in your new career and advance to the next level. The New Professionals Track for career-planning exposes students and new

professionals to persons whose career paths are similar to theirs. Learn specific actions you can take that lead to success, from the people who know them best.

From creating spreadsheets to public speaking, the New Professionals Track will prepare you with skills to excel. These courses will give you the knowledge and confidence to quickly advance in any career.

Business Solutions Track: Thinking Outside of the Box

To succeed in the global marketplace, businesses must learn how to innovate and develop new businesses better and faster than their competitors do. To do this requires a special culture — one much different from the traditional American business culture.

During the past decade, many new opportunities have stemmed from the expansion of small businesses and the development of new enterprises. Thinking outside of the box has created a need for greater “intrapreneurial” skills among employees and greater ability to create an environment more nurturing of business innovation within large organizations.

The focus of this track is entirely upon providing the knowledge and skills necessary to increase your competitive advantage, in a business arena of intense change and challenge. You will come to see your organization as more than just the sum of its parts and learn how to use this broader vision to make effective management decisions. You will develop a new approach to leadership — one shaped by new

business trends, teamwork, and technology.

Management Leadership Track

The CTI Management Leadership Track is designed to enhance the skills and knowledge of mid-level managers and executives. Participants will broaden their business perspectives and develop skills that will help them lead their organizations effectively. Sharpen your understanding of problems in all functional areas of business and develop abilities to develop integrated, holistic solutions. Learn how to manage effectively for the good of your organization and the individuals involved, and take advantage of the opportunity to evaluate the impacts of current social, economic, global, cultural, and technological trends on business.

Who Attends?

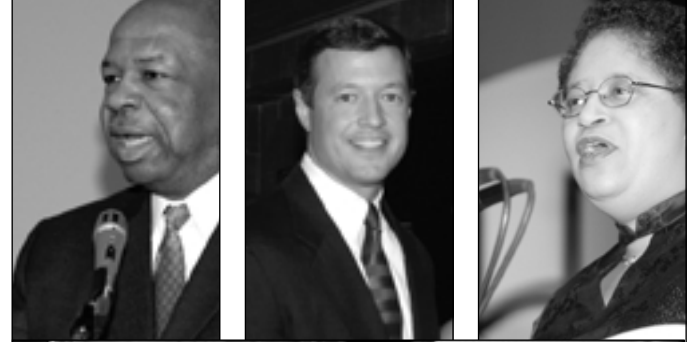


**Engineering Deans
Faculty Members
Government Leaders
Fortune 500 Executives
Students**

Success Starts Early

Most people who succeed in science and engineering were exposed to it at a young age. So, this year, why not bring your children to the Black Engineer of the Year Awards Conference? Over 16 years, we have developed one of the nation's best pre-college programs in science and engineering. Through our partnership with educators and the Mathematics, Engineering, Science Achievement (MESA) program, more than 50,000 young people have been exposed to these fields.

This year, while you are enjoying the conference, rest assured that your children are having an important and fun experience.



Conference Schedule*

Thursday, February 13, 2003

9:00 am – 2:00 pm

Pre-College Day at the Baltimore National Aquarium, where 600 elementary and middle school students from public and private schools throughout Maryland and around the county participate in a series of comprehensive technology exhibitions and hands-on scientific experiments. More detail of scheduled activities provided upon request.

1:00 pm – 5:00 pm

AMIE meeting

2:00 pm – 5:00 pm

On-Site Registration

6:00 pm – 8:00 pm

Opening Night Reception serves as the “kickoff” of the Black Engineer of the Year Awards Conference. It welcomes leaders, professionals, industry leaders, and academia and provides an excellent opportunity for networking.

Friday, February 14, 2003

8:00 am – 5:00 pm

On-Site Registration

9:00 am – 3:00 pm

Pre-College Day: High School Program where students will engage in a comprehensive science and technology program at the Baltimore Convention Center. They will meet with representatives from colleges, universities, and

major corporations from around the country. More detail of scheduled activities provided upon request.

9:00 am – 3:00 pm

Career Fair

9:00 am - 12:00 pm

CTI Business Solutions Track: Thinking Outside of the Box. Learn how to innovate and develop new business better and faster than your competitor.

12:00 pm – 2:00 pm

Modern-Day Technology Leadership Luncheon in honor of new technology leaders selected from the ranks of Corporate America's up and coming technology leaders.

2:00 pm – 3:00 pm

CTI Technology Track focuses on acquiring skills needed to increase your productivity and use technology to its fullest potential.

7:00 pm – 9:00 pm

College Student Orientation & Seminar is designed to give students a formal presentation about the weekend's activities, opportunities available through workshops and the Career Fair, and how to get maximum value from the experience.

7:00 pm – 9:00 pm

VIP Cocktail Reception serves as an opportunity for industry leaders and dignitaries to meet and interact with the Council of Engineering Deans of the Historically Black Colleges and Universities.

Conference Schedule*

9:00 pm – 12:00 am

Professional Networking Party will be a fun-filled evening of music, dancing, and socializing to give all participants an opportunity to become better acquainted with one another in a relaxed atmosphere.

Saturday, February 15, 2003

7:00 am – 3:00 pm

On-Site Registration

7:30 am – 9:00 am

Power Breakfast with the Engineering Deans of the Historically Black Colleges and Universities, Corporate America, and Students honors our Special Recognition Award Winners and provides an excellent opportunity for networking.

10:00 am – 4:00 pm

Career Fair

10:00 am – 12:00 pm

CTI Management Leadership Track allows you to broaden your business perspective and develop skills that will help you to lead your organization effectively.

10:00 am – 12:00 pm

Technology Student Leadership Program: Owning Your Career; exposes students to the fundamentals of career management.

*Subject to change

11:00 am – 3:00 pm

Black Family Technology Awareness Day is the culminating event for the weeklong celebration of Black Family Awareness Week. Activities include a technology summit as well as various hand-on activities suitable for the whole family. More detail of scheduled activities provided upon request.

11:00 pm – 1:00 pm

Awards Rehearsal Luncheon (*For Award Winners and Presenters Only*)

1:00 pm – 3:00 pm

HBCU Deans and Corporate America Roundtable: The Council of HBCU Engineering Deans meets here to discuss the state of HBCU engineering programs. Discover firsthand how these programs are developing and what impact Corporate America can have on their future improvement.

1:00 pm – 4:00 pm

CTI New Professionals Track: Laying the Foundation: This workshop teaches you how to build skills necessary to succeed in your new career and advance to the next level.

1:00 pm – 2:00 pm

Technology Student Leadership Program: Mastering the Politics of Corporate Cultures and Diversity will deal with the many aspects of understanding diversity and how it differs from maneuvering a corporation's culture.

2:00 pm – 4:00 pm

Technology Student Leadership Program: Developing Technology Leaders will teach you how to clarify your vision for success, set your goal, develop a plan to achieve your goals, and eliminate success blockers.

Conference Schedule*

4:00 pm – 7:00 pm
Dinner on Your Own

6:00 pm – 7:30 pm
Pre-Awards Reception (*By Invitation Only*).

5:30 pm – 7:30 pm
Shuttles leave for MSU Performing Arts Center.

8:00 pm – 10:00 pm
2002 Black Engineer of the Year Awards Ceremony recognizes and honors the exceptional achievements of distinguished women and men who have excelled in the fields of engineering, science, and technology.

9:00 pm – 1:00 am
College Student Networking Party is an exciting evening filled with entertainment, as students enjoy a live performance from talented national entertainers, followed by music and dancing.

10:00 pm – 11:30 pm
Shuttle leaves MSU Performing Arts Center for the Baltimore Convention Center.

*Subject to change

Kid Tech / Young Adult Program Schedule*

↳ (We recommend for children in elementary through middle school.)

Thursday, February 13, 2003

9:00 am – 2:00 pm
Pre-College Day at the Baltimore National Aquarium, where 600 elementary and middle school students from public and private schools throughout Maryland and around the county participate in a series of comprehensive technology exhibitions and hands-on scientific experiments. More detail of scheduled activities provided upon request.

Must register by January 11, 2002. Cost \$20 (includes lunch)

Friday, February 14, 2003

8:00 am – 5:00 pm
On-Site Registration

9:00 am – 3:00 pm
Pre-College Day: High School Program, where students will engage in a comprehensive science and technology program at the Baltimore Convention Center. They will meet with representatives from colleges, universities and major corporations from around the country. More detail of scheduled activities provided upon request.

9:00 am – 3:00 pm
Career Fair

Kid Tech / Young Adult Program Schedule*

↳ (We recommend for children in elementary through middle school.)

12:00 pm – 2:00 pm

Modern-Day Technology Leadership Luncheon in honor of new technology leaders selected from the ranks of corporate America's up and coming technology leaders.

Cost \$40

7:00 pm – 9:00 pm

College Student Orientation & Seminar is designed to give students a formal presentation about the weekend's activities, opportunities available through workshops and the Career Fair and how to get maximum value from the experience.

Saturday, February 15, 2003

10:00 am – 12:00 pm

Student Leadership Training Program: Owning Your Career; exposes students to the fundamentals of career management.

11:00 am – 3:00 pm

Black Family Technology Awareness Day is the culminating event for the week long celebration of Black Family Awareness Week. Activities include a technology summit as well as various hand-on activities suitable for the whole family. More detail of scheduled activities provided upon request.

1:00 pm – 2:00 pm

Student Leadership Training Program: Mastering the Politics of Corporate Cultures and Diversity will deal with the many aspects of understanding diversity and how it differs from maneuvering a corporation's culture.

2:00 pm – 4:00 pm

Student Leadership Training Program: Developing Technology Leaders will teach you how to clarify your vision for success, set your goal, develop a plan to achieve your goals and eliminate success blockers.

8:00 pm – 10:00 pm

2003 Black Engineer of the Year Awards Ceremony recognizes and honor the exceptional achievements of distinguished women and men who have excelled in the fields of engineering, science and technology.

Cost \$60. Free if attending with parent or adult purchasing full registration.

9:00 pm – 1:00 am

College Student Networking Party is an exciting evening filled with entertainment as students enjoy a live performance from talented national entertainers followed by music and dancing.

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Individual Registration

REGISTRATION FEES Register Early and save **\$100**

On or before December 1, 2002, **\$850**

After December 1, 2002 **\$950**

Government Registration

This registration does not include any meal functions.

- Opening Night Reception
- Entry to Exhibit and Career Fair Floor
- Admission to The CCG Training Institute Seminars
- Entry to Awards Ceremony
- Professional Networking Party
- VIP Cocktail Reception

REGISTRATION FEES Register Early and save **\$191.**

On or before December 1, 2002, **\$859**

After December 1, 2002 **\$1,050**

Corporate Registration

- Opening Night Reception
- Entry to Career Fair Floor
- Admission to The CCG Training Institute Seminars
- Entry to Awards Ceremony
- Professional Networking Party
- Modern-Day Technology Leadership Luncheon
- VIP Cocktail Reception

Individual Items

Opening Night Reception, **\$100**

The CCG Training Institute Seminars, **\$400**

Modern-Day Technology Leadership Luncheon, **\$100**

Professional Networking Party, **\$100**

Entry to Career Fair Floor, **\$100**

Engineering Deans' Power Breakfast, **\$150**

Entry to Awards Ceremony, **\$250**

Entry to VIP Cocktail Reception, **\$100**

2 EASY WAYS TO REGISTER!

Fax or Mail Your Registration Form Today!

Fax or mail the conference registration form to:

Black Engineer of the Year Awards Conference

729 E. Pratt Street, 5th Floor, Baltimore, MD 21202

Telephone: 410.244.7101

Fax: 410.752.1837

Yes, I will attend. Please register me for the 2003 Black Engineer of the Year Awards Conference. This form may be duplicated.

Name _____

Organization _____

Title _____ Department _____

E-mail _____

Business Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

Home Address _____

City _____ State _____ Zip _____

Please send my confirmation to: Home Address Business Address

Method of Payment

Select one of the following options:

A check/money order for \$ _____ is enclosed, payable to: Career Communications Group, Inc.

Purchase Order number _____ and amount \$ _____ (Purchase order must be attached to registration form enclosed)

Please charge \$ _____ to my credit card:

M/C Visa AmEx Diner's Club

Credit Card Number _____ Exp. Date _____

Card Holder Signature _____

Faxed registrations will be accepted for purchase orders or credit card holders ONLY. Confirmation letters will be forwarded once the appropriate form(s) and payment are received at the conference headquarters. Conference materials will be distributed at the on-site registration counter. Advance Registration Forms must be postmarked by January 11, 2003. All registration forms postmarked after this date will be processed on-site. All cancellations must be in writing and postmarked by January 11, 2003. A \$200 processing fee will be deducted to cover administrative costs. No refunds will be issued for cancellations after January 11, 2003. All refunds will be processed six weeks after the conference. The planners and sponsors of this event accept no liability for the acts of any

supplier to this event nor for the safety of any attendee while in transit to or from this event. The planners and sponsors also reserve the right to cancel this event without penalty. Your signature below acknowledges acceptance of these registration provisions. Registration will not be accepted without a signature below. Thank you.

I accept these terms and conditions:

Authorized Signature _____

Date _____

Print Name _____

For office use only GM SL AM

BLACK engineer of the YEAR

Hotel Registration

Please fill out this section carefully. Notify J. Spargo & Associates (JS&A) in writing for changes and cancellations.

Name _____

Company _____

Title _____

E-mail _____

Business Address _____

City _____ State _____ Zip _____

Business Phone _____ Fax* _____

Arrival Date (Check-in time, 4:00 p.m.) _____

Departure Date (Check-out time, 12:00 noon) _____

Special Requests _____

*Confirmations will be sent via fax.

J. Spargo & Associates (JS&A) has been designated as the official housing bureau for the 2003 Black Engineer of the Year Awards Conference. To reserve hotel accommodations, please complete the reservation form. JS&A will confirm your reservation within seven (7) business days of receipt. After January 8, 2003, rooms are subject to availability and higher rates.

GUARANTEE NOTICE

All reservations **MUST BE** guaranteed by a credit card. Forms provided without complete credit card information will be returned.

HOTELS

Please number hotels in order of preference.

Baltimore Marriott Inner Harbor Hotel ____
110 South Eutaw Street

Courtyard/City view

Single (one person/one bed) **\$149**

Double (two persons/one bed) **\$149**

Sheraton Inner Harbor Hotel ____

300 South Charles Street

(Black Engineer of the Year Headquarters Hotel)

Single (one person/one bed) **\$159**

Double (two persons/one bed) **\$159**

Renaissance Harborplace Hotel ____
202 East Pratt Street

Single (one person/one bed) **\$165**

Double (two persons/one bed) **\$165**

The Harbor Court Hotel ____

550 Light Street

Courtyard/City view

Single (one person/one bed) **\$165**

Double (two persons/one bed) **\$165**

Harborview

Single (one person/one bed) **\$195**

Double (two persons/one bed) **\$195**

METHOD OF PAYMENT

Please charge my hotel deposit of \$ _____ to my:

M/C Visa Diner's Club AmEx Discover

Card Number _____

Exp. Date _____

Card Holder _____

Signature _____

I understand that I must cancel my reservation according to the individual hotel's cancellation policy and that if I do not occupy the room on the specified arrival date, my credit card will be charged the applicable cancellation fee. The hotel is authorized to use the card indicated under Method of Payment to guarantee my room reservation.

RETURN COMPLETED FORM TO:

Black Engineer of the Year Awards Conference
c/o JS&A, 11212 Waples Mill Road, Suite 104, Fairfax, VA 22030
Telephone: 800.739.8716 Fax: 703.631.6288



CAREER
COMMUNICATIONS GROUP, INC.

Celebrating diversity. Committed to e-quality.

729 E. Pratt Street | 5th Floor | Baltimore Md 21202 | 410-244-7101