

of
WOMEN COLOR

GOVERNMENT AND DEFENSE

Technology Awards Conference

2002

"There's a Winner in You"

INDIVIDUAL

Participants' Brochure

JULY 18-19, 2002

WASHINGTON
CONVENTION
CENTER

WASHINGTON, DC

Co-Hosts: *US Black Engineer & Information Technology* magazine and
Hispanic Engineer & Information Technology magazine

www.blackengineer.com and www.hispanicengineer.com



A Multicultural Event

"There's a Winner in You"

There is a winner in you. But in today's environment, where the "glass ceiling" is still very real and pay inequality still exists, we must continue to remind ourselves how valuable and important we are to the American workplace.

Every so often, we need a spiritual and professional break. We need to embrace ourselves in the community of sisterhood. The Women of Color Government and Defense Technology Awards Conference is just that place. This multicultural event brings together Asian-American, Hispanic, American Indian, and African-American women for a two-day celebration of achievement and professional development.

You can reawaken that winner in you, by attending the Women of Color Government and Defense Technology Awards Conference, this July. Whether you are a Fortune 500 executive or an administrative assistant, the life-changing Women's Forums and Training Sessions will help you unleash your full potential.

These two days

Over two days, you will participate in networking and empowerment sessions that will change the way you see yourself and approach your career. At our "How to Succeed in Your Career" session, you will hear some of the country's most accomplished women talk about challenges and obstacles that seemed impossible to overcome. Yet, they succeeded. Their success stories will awake the passion in you and help you rediscover the skills and ability you already have to shatter the glass ceiling.

You also will experience the best career and professional training. Whether you are looking to enhance your career or not, you owe it to yourself to explore the technologies that are changing the way business is conducted today. During the Women of Color Government and Defense Technology Awards Conference, you will have the chance to network with, and learn from, some of the nation's leading experts on technology applications designed to improve productivity in the workplace.

Your image of yourself and other women will be changed by the Women of Color Government and Defense Technology Awards Conference. You will see how other women have found balance in their lives and managed to succeed in government and Corporate America. You will cry, cheer, learn, and, in the end, celebrate the greatness of sisterhood.

Come to the Women of Color Government and Defense Conference.

Hear the inspiring stories of Women Leaders in government, Corporate America, and academia.

Learn about technologies that are practical, useful, and applicable to your organization's productivity and effectiveness.

Why should I attend?

The question is, "How can you not attend?" Deep down, you know that there is still so much of your potential that is not yet fulfilled. You know that, given the opportunities, you can accomplish so much more. Don't be satisfied with where you are today. Come to the Women of Color Government and Defense Technology Awards Conference to learn the skills that will make you unstoppable in the workplace.

Build the important network of sisterhood that will help you advance in your career. And find the mentors you need to win in your profession. Even if you are one of the lucky few to have shattered the glass ceiling, come to share your story and success with many others.

Making It Work: Balancing Work and Family

There are 26 million working mothers in the U.S. work force.

40% of working women have children under 18.

27% of women work more than 61 hours per week.

Only 52 women of color sit on Fortune 500 boards.

Women hold only 3.8% of the highest positions in the workplace — chairman, CEO, senior vice president.

Who is this for?

This conference is for anyone who has had to balance work and family. It's for the woman who has given more than 150 percent to her career, only to be passed over for promotion by someone less deserving. This conference is for those who want more out of their careers and for those who want to create opportunities for others to succeed.

So, whether you are a Fortune 500 executive, a mid-level manager, a young woman starting a career, a stay-at-home mom, a student, a teacher, married, single, divorced, with children or without, young or old—or even male—the Women of Color Government and Defense Technology Awards Conference is for you.

Schedule of Events*

THURSDAY

July 18, 2002

8:00 am-5:00 pm

Registration

9:00 am-10:00 am

General Session - How to Succeed in Your Career

Learn how to set challenging goals for advancing your career. Find how to take the initiative in self-improvement, master your current responsibilities, and not become stagnant in your current position.

10:10 am-11:50 am

Workshop 1 - Using Technology to Enhance Organizational Performance

ERM (Employee Relationship Management) and CRM (Customer Relationship Management) have generated a loud buzz within the business and government communities. More and more organizations are beginning to use technology to offer their workers expanded access to information delivery systems in exchange for potential improvements in efficiency, productivity, and employee retention. From human resources to sales to instant messaging software, learn how organizations are leveraging technology to optimize employee and customer relationships.

12:00 pm-2:00 pm

Technology All-stars Recognition Luncheon

2:00 pm-4:00 pm

Workshop 2 - Preparing for Today's Emerging Technology

Today's emerging technology is rapidly changing the traditional office environment. Businesses, government agencies, and other organizations are incorporating the latest in computer hardware and software into nearly every aspect of their operations. This hands-on workshop will tell participants how IT can be used to improve all functional areas of their workplace.

5:00 pm-6:00 pm

Student Orientation

6:00 pm-8:00 pm

Welcome Reception

FRIDAY

July 19, 2002

8:00 am-3:00 pm

Registration

9:00 am-10:00 am

General Session - Thinking Outside of the Box: Using IT for Strategic Innovation

As a leader, your fundamental mission remains — as it always has been — helping the people you are leading to succeed. What is new is that success now requires helping your people navigate a world of powerful computer networks. Focusing on strategy and structure can make admittedly difficult IT leadership problems more manageable. Learn how IT and continual innovation can make a difference in your organization.

10:00 am-3:00 pm

Career Fair

10:15 am-11:45 am

Workshop 3 - Effective Digital Presentations

Strong leadership is correlated directly to strong communications skills. The personal computer has given rise to a broad assortment of tools to help every manager communicate and achieve Madison Avenue-like results. But what tools work best? This seminar will examine everything from presentation software to film-editing. This is a must for every manager.

1:15 pm-2:30 pm

Workshop 4 - Privacy vs. Security in a New World Order

Computer networks are expanding greatly the kinds and amount of information that can be collected and who can gain access it. As such, businesses and government agencies now are being forced to reexamine their information management policies. This workshop will analyze the challenges faced by managers and IT officers in balancing the values and interests of privacy and security.

6:00 pm-7:00 pm

Pre-Awards Reception
(by invitation only)

7:00 pm-10:00 pm

Awards Ceremony and Dinner

10:00 pm-12:00 am

After Party

*Schedule is subject to change.

INDIVIDUAL Participants' Registration Information

Please print or type information.

First Name _____ Last Name _____

Company/Organization _____

Title _____ Department _____

E-mail _____

Business Address _____

City _____ State _____ Zip _____

Business Telephone _____ Fax _____

Full Registration Package \$500 Special DoD Rate \$375

- ▶ Welcome Reception
- ▶ 2-Day Workshops & General Sessions
- ▶ Technology All-stars Recognition Luncheon
- ▶ Career Fair
- ▶ Women of Color Technology Awards Ceremony & Dinner

Items Purchased Individually

- Welcome Reception - Compliments of DoD
- Career Fair Floor Pass **\$100**
- 2-Day Workshops & Training Sessions **\$250**
- Women of Color Technology Awards Ceremony & Dinner **\$150**
- Technology All-stars Recognition Luncheon **\$75**

Hotel Information:

Grand Hyatt Washington
1000 H St., NW
Washington, DC 20001
(202) 582-1234

Reservation deadline is June 17, 2002. Please call the hotel directly to make your room reservations. Mention the Women of Color Government and Defense Technology Awards Conference to receive the conference rate of \$139 single occupancy or \$164 double occupancy.

Payment Method

- A check or money order for \$_____ is enclosed, payable to: Career Communications Group, Inc.
- Purchase Order Attached, Number _____ Amount \$_____
- Please charge \$_____ to my credit card:
 - MasterCard
 - Visa
 - AmEx
 - Diner's Club
 - Discover

Cardholder's Name _____

Credit Card Number _____

Signature _____ Exp. Date _____

Tell a Friend

- Yes, please send my friend conference information.

Name _____

Company/Organization _____

Title _____ Department _____

E-mail _____

Business Address _____

City _____ State _____ Zip _____

Important Registration Information
Please Read Carefully!

Faxed registrations will be accepted for purchase orders or credit card holders only. Confirmation letter will be forwarded once appropriate form(s) of payment are received at conference headquarters. Please call to confirm receipt of faxed registrations. Conference materials will be distributed at the on-site registration counter.

Advance registration forms must be postmarked by July 1, 2002. All registration forms post-marked after this date will be processed on-site. All cancellations must be requested in writing and postmarked by July 1, 2002. A 20 percent cancellation fee will be deducted to cover administrative costs. No refund will be issued for cancellation after July 1, 2002. All refunds will be processed six weeks after the conference. The planners and sponsors of this event accept no liability for the acts of any supplier to this event nor the safety of any attendee while in transit to or from this event. The planners and sponsors also reserve the right to cancel this event without penalty. Your signature acknowledges acceptance of these registration provisions. Registrations will not be accepted without a signature below. Thank you.

I accept these terms and conditions:

Authorized Signature _____

Date _____

Printed Name _____

Mail Conference Registration Form to:



Career Communications Group, Inc.
Attn: Conference Registration Dept.
729 E. Pratt Street, 5th Floor
Baltimore, MD 21202
Phone: 410.244.7101 Fax: 410.752.1837