

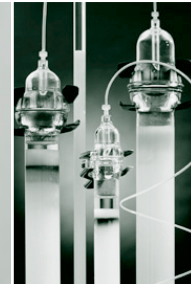


Women of Color in Health Science and
Technology Awards

Women of Color

Nashville, TN
April 11-13, 2002

Nomination Form 2002
Nomination Deadline: December 17, 2001



Employee Recognition at Its Best

Why Nominate?

Recognition. Visibility. The keys to keeping good employees.

Let's face it: recruiting top talent is difficult enough. But keeping the good people you have is just as important. When it comes to retaining and recruiting the best employees you possibly can, few things add as much value as employee recognition programs.

Study after study has shown it is neither money nor benefits that allows employers to hang onto the best employees. It's creating an environment where your brightest stars feel appreciated and valued for their day-to-day contributions. It's recognition for a job well done.

And when it comes to telling a valued employee s/he is critical to your organizational success, the Women of Color in Health Science and Technology Awards should be one of the main tools in your arsenal.

Sponsored by *US Black Engineer & Information Technology* magazine, these precious awards stand head and shoulders above all others. For its recipients, a Women of Color in Health Science and Technology Award takes a prominent place on an already crowded resume.

Hundreds of government and Fortune 500 employers have selected the coveted Women of Color Technology Awards as part of their ongoing programs to praise existing employees and highlight for their core constituencies, customers, and stockholders their organizations' dedication to diverse hiring and promotion.

For you, the employer, or for a young person interested in starting a career with your organization, nothing sends a clearer welcome message than highlighting success stories of employees who found the only limitation on success was the extent of their talent and imagination.

What Makes This Award So Different?

Quality, Integrity, and Value

For most of us, success is its own reward. But recognition certainly helps. And when that recognition comes in the form of the most widely valued award among minority technical people, it is appreciated even more.

For many of the winners, their Women of Color Technology Award was special because it made them role models for thousands of young people and inspiration for thousands of their peers who joined to honor them at the "who's who," star-studded Awards Ceremony. However, for each of these winners, nothing stood out more than the fact that their company thought enough of them to forward their nomination package in the first place.

In the end, these honorees are more than role models, leaders, or professionals on the cutting edge of technology; they are hardworking stakeholders in their organizations, proud to stand before the technical community as examples of boundless possibilities.

Simply being nominated for an employee recognition award such as the Women of Color in Health Science and Technology Award says to an employee that you value her. Of course, while we all want to win, it's not always possible. But the furious competition for these awards is what makes them so valuable.

Women of Color in Health Science and Technology Awards Conference



How Do I Get Started?

Embrace the nomination process as something that is valuable. First, if possible, get a senior-level executive to send out a memo to all of your organization's managers, requesting nominations. Through this process, managers may take a first or second look at someone deserving of recognition.

Second, make your nominees feel special. Hold a special luncheon for them, giving them your own organization's award for being nominated. Highlight them in your organization's newsletter. In other words, take this nomination as an opportunity to show the importance of diversity in your company.

Of course, the most important part is actually sending your nominations off for the national competition, but, by then, winning is just icing on the cake. You already will have realized most of the value of this process: Employees feel good knowing their organization cared enough and valued them enough to submit their names.

We here at the Women of Color in Health Science and Technology Awards Conference also do our part to make everyone nominated feel special. All nominees receive beautiful certificates of nomination that are suitable for framing. In addition, many nominees are featured in articles that appear in our national magazine, *US Black Engineer & Information Technology*.

Act Now

So what are you waiting for? You've spent hundreds of thousands of dollars already, building a quality recruiting and retention program. Nominating someone for a Women of Color in Health Science and Technology Award costs you nothing and will bring you invaluable goodwill in return.

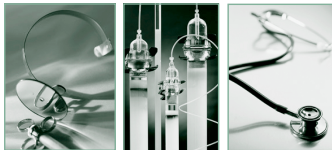
Take a good look at our event. Then look around your company or agency. Make one of your valuable team members feel special. Make sure that team member remains a part of your organization for life.

Women of Color in Health Science and Technology Awards Conference



Nomination Requirements

Women of Color in Health Science and Technology Awards Conference



Complete this nomination form today, gather the supporting documents, and enter your friends, family, or employees into this international competition.

Nomination Requirements

In all categories, letters of recommendation from managers and executives within the hierarchy of the nominee's sponsoring organization, consideration of the impact of the nominee's responsibilities, effect of the nominee's achievements on the company or facility, breadth of community outreach activities, and effect on other minorities seeking science and technology careers are very important. Letters describing responses by community leaders and other interested parties to the nominee's activities and achievements also will be considered.

Please include the following:

1. Cover letter
2. Current biography or resume
3. Full job description or curriculum vitae
4. Papers and articles by and about the nominee
5. Letters of recommendation
6. Recent photograph in color and in black and white
7. Other supporting materials

Deadline for entry: December 17, 2001

Conference Dates: April 11-13, 2002

Deadline for submitting nomination applications for the 2002 Women of Color in Health Science and Technology Awards is: December 17, 2001

If you wish to make additional nominations, please duplicate this form. Send to:
Career Communications Group, Inc.
729 E. Pratt Street, 5th Floor
Baltimore, Maryland 21202
Phone: 410/244-7101
Fax: 410/752-1837

Recommendation Form



Women of Color in Health Science and Technology Awards

(Please print, or attach business card)

I am personally acquainted with the nominee. I hereby endorse the nomination.

Nominator's Name _____
 Title _____
 Organization _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ Fax _____
 E-mail _____ Signature _____

Person responsible for compiling nomination package:

Preparer's Name _____
 Title _____
 Organization _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ Fax _____
 E-mail _____ Signature _____

Nominee's Name _____
 Home Address _____
 City _____ State _____ Zip _____
 Home Telephone _____ Business Telephone _____
 Title _____ Organization _____
 Business Address _____
 City _____ State _____ Zip _____
 Business Fax _____ E-mail _____
 Years of Professional Experience _____

Please Check One:

Executive of the Year

**Professional Achievement
(more than 5 years experience)**

Industry
 Health Care/Government/Education

Career Achievement

Industry
 Health Care/Government/Education

New Media

Industry
 Health Care/Government/Education

Medical Research

Industry
 Health Care/Government/Education

Medical Leadership

Industry
 Health Care/Government/Education

Medical Education

Technical Innovation

Industry
 Health Care/Government/Education

Community Service

Industry
 Health Care/Government/Education

Affirmative Action

Industry
 Health Care/Government/Education

**Most Promising Health Care Professional
or Scientist**

Industry
 Health Care/Government/Education

I am interested in attending the 2002 Women of Color in Health Science and Technology Awards Conference. Please send me additional information.

Women of Color in Health Science and Technology Technologist of the Year

is an award for overall leadership as well as for health, science, and technology achievement. The Technologist of the Year is selected from the top candidates submitted in all categories. The selectee will be a leader working in any area of medical research, patient care, or health care technology, whether that person is involved primarily in research, technology development, or technology management. Health care has changed greatly over the last several decades, so that today's health care professional must be prepared to integrate scientific knowledge and medical techniques from multiple disciplines to succeed. Computers and the economy have so reshaped the health care professional's work that today's leaders frequently find themselves managing multiskilled teams and wrestling with complex business, financial, and legal problems to accomplish their goals. What the Selection Panel is looking for here is a person whose activity, responsibilities, and visibility allow her to demonstrate leadership on a broad front.

Executive of the Year

A female or male corporate executive or organization administrator who demonstrates an exemplary commitment to enhancing opportunities for women in health care careers through promotion of education and diversity.

The nomination package should show:

1. The success and impact of the education or diversity programs at the nominee's organization
2. The relevance of these programs to the needs of the corporate or public sectors, as well as society at large
3. The impact of the programs on underserved minorities seeking careers at the nominee's organization and elsewhere
4. The nominee's effectiveness in generating interest about women's health care issues

Professional Achievement

A highly experienced, mid-career professional who has made significant achievements in her chosen career path. Here, the specific degree earned is less relevant than the significance of the work and the nominee's achievements as a role model and leader for others in her field.

The nomination package should show:

1. The uniqueness of nominee's obtained goal
2. The discipline required to achieve the nominee's level of performance
3. The nominee's triumph over obstacles in the field
4. The nominee's potential as a role model for youth

Career Achievement

A person at or beyond the midpoint of her career but not close to retirement age, who has made significant career achievements in careers such as research, patient care, and related health care industries. Here again, the committee looks less at the degrees earned than at the body of work by the nominee, its broad social and economic value and impact, and the nominee's ability to serve as a role model and mentor.

The nomination package should show:

1. The uniqueness of the nominee's obtained goal
2. The discipline required to achieve the nominee's level of performance
3. The nominee's triumph over obstacles in the field
4. The nominee's potential as a role model for youth

New Media

This award recognizes individuals who have played key roles in empowering patients and health care providers, by successfully transferring vital health care information to Web-based technologies. Among items taken into consideration will be the nominee's role in providing greater access to information that helps women stay healthy, make better health care consumer decisions, or further their education in the field.

Medical Research

This award will go to an organization or individual leading a major study that addresses issues of importance to minority women. The selectee in this category is a person or group that realizes women of color suffer disproportionately from many health problems and has made it part of their mission to address the inequity created by women's limited participation in important research studies and the inadequate data that often result.



Categories

Medical Leadership

Nominees in this category will be judged on their ability to be a role model for women in health care, a field where too few women serve as administrators, researchers, physicians, nurses, and university faculty members. Special attention will be given to the nominees' successes in changing stereotypes held by her peers and the nominees' work in breaking down language, gender, cultural, attitudinal, and other barriers in health care practice.

Technology Innovation

This award goes to a person who has played a major role in implementation or development of technological innovations leading to greater portability and accountability of health care information. The selectee for this award is someone who has a full view of the potential of technologies such as e-medical services and telemedicine and who has a complete grasp on the current applications of these technologies. Nominees should present significant improvements they have made in efficiency and quality of health care delivery through automation, reducing operating costs and improving patient satisfaction.

The nomination package should show:

1. The uniqueness of the implementation or development
2. The innovation of the implementation or development
3. The uniqueness of its design
4. The social and/or economic value of the implementation or development

Medical Education

This award goes to an individual who is using or developing education and awareness programs that help health care providers become more cognizant of cultural and gender differences that affect patient care. The selectee will have superior knowledge of the elements needed in an environment where women can be properly diagnosed and treated. Nominees may work in a formal academic or a clinical setting. Among the items to be considered are the nominees' expertise in use of computerized databases, real-time information, virtual reality, community-based training, formal instruction programs, and seminars.

Community Service

This award goes to an individual who is working to improve the health of women of color by providing accurate, reliable, and timely information to underserved groups and is creating public awareness of factors affecting health.

The nomination package should show:

1. The nominee's potential as a role model
2. The time and energy the nominee devotes to serving the community
3. The nominee's efforts to promote health awareness or professional development in health care through community service

Affirmative Action

Nominees are persons who have demonstrated efforts to promote affirmative action in the approach of her or her organization or small-business equivalent to minority women's advancement in education, career, small-business development, or community activities. Successful candidates may lead small-business purchasing and may support small-business development and entrepreneurship as well as human resources initiatives.

The nomination package should show:

1. The nominee's effectiveness in attracting minority women to the organization
2. The nominee's success in improving the organization's policies of hiring and retaining minority women or promoting businesses owned by minority women
3. The nominee's contributions to affirmative action or small-business development

Most Promising Professional or Scientist

Nominees must be health care professionals or scientists, in the early years of their careers, who demonstrate tremendous potential for future technical contributions.

The nomination package should show:

1. The uniqueness of the nominee's contributions to the organization
2. The nominee's leadership abilities and initiative
3. The nominee's professional and technical achievements
4. The nominee's potential for advancement





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Celebrating diversity. Committed to e-quality.